



ARTICULATION AGREEMENT FORM

College of Agreement Initiation: LIM College

A. SENDING AND RECEIVING INSTITUTIONS

Sending College: Herkimer County Community College
Program: **Business: Fashion Buying and Merchandising**
Degree: Associate in Applied Science Degree

Receiving College: LIM College
Programs: **Fashion Merchandising, Marketing and Management**
Degree: **Bachelor of Business Administration (B.B.A.)**
Bachelor of Professional Studies (B.P.S.)

B. ADMISSION REQUIREMENTS FOR LIM COLLEGE

1. Graduates of Herkimer County Community College in the Fashion Buying and Merchandising Associate degree program will enter LIM College with full junior status and be guaranteed acceptance in to the BBA program as stated above provided they graduate with a GPA of 2.5 or higher and complete the prescribed coursework as outlined in the Articulation Agreement.

Total additional credits required at LIM College to complete B.B.A degree:

Fashion Merchandising – 66 credits

Management – 66 credits

Marketing – 66 credits

Total additional credits required at LIM College to complete the B.P.S. degree in Fashion Merchandising: 66 credits

If a student completes the A.A.S. Business: Fashion Buying and Merchandising degree course work at Herkimer County Community College and matriculates at LIM College within 2.5 years of the student's first enrollment as a degree seeking student at Herkimer County Community College, the student will follow the LIM College undergraduate college degree requirements in place at the time of initial enrollment at Herkimer County Community College. If more than 2.5 years elapses between the date of initial enrollment at Herkimer County Community College and the date of matriculation at LIM College, the student must fulfill the degree requirements in place at the time of entrance to LIM College.

**C. COURSE TO COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED
BBA Fashion Merchandising**

Herkimer County Community College Courses	LIM Course Equivalency	Credits
BU 111 Business Organization and Management	MNGT 208 Introduction to Business/ Management Elective/Elective	3
BU 112 Business Communications	ACOM 130 Professional Communications	3
BU 114 Accounting I (4 credits)	MFTC 209 Accounting	3 + 1 PE
BU 141 Introduction to Marketing	MRKT 103 Marketing	3
BU 143 Advertising	MRKT 203 Advertising Marketing Elective/ Elective	3
BU 145 Principles of Retailing	MNGT 102 Retailing	3
BU 251 Fashion Merchandising	FASH 105 Fashion Fundamentals	3
BU 156 History of Costume	FASH 999 Fashion Elective	3
BU 157 Understanding Textiles	FASH 270 Textiles	3
BU 205 Retail Buying	MNGT 215 Buying & Merchandising Math	3
BU Elective: BU 207 Personal Style or BU 240 Fashion Show Production	FASH 240 Fashion Styling or FASH 235 Fashion Show Production /Fashion Elective/ Elective	3
BU Elective: BU 232 Principles of Management	MNGT 207 Management	3
BU 225 Customer Service Management	MRKT 315 Services Marketing / Elective	3
EN 111 English I	ACOM 111 English Composition I	3
EN 112 English II	ACOM 300 Junior Writing Topics	3
FS 100 First Year Student Seminar	Not applicable	0
IS 111 Keyboarding Essentials	Not applicable	0
Liberal Arts Elective	Liberal Arts Elective	3
Liberal Arts Elective	Liberal Arts Elective	3
Mathematics Elective/ MA 132 College Algebra and Trigonometry or MA 141 Pre-Calculus Math	MFTC 114 College Algebra	3
Science Elective	Liberal Arts Elective	3
Social Science Elective/ SS 185 Macroeconomics or SS 186 Microeconomics	MFTC 204 Economics	3
Physical Education Activity	Not applicable	0
Physical Education Activity	Not applicable	0
	Total	61

A student who has not been awarded credit for MA 141 Pre-Calculus Math will be placed into MFTC114 College Algebra and will need to fulfill 75 credits at LIM College to complete the BBA in Fashion Merchandising.

**C. COURSE TO COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED
BBA Management**

Herkimer County Community College Courses	LIM Course Equivalency	Credits
BU 111 Business Organization and Management	MNGT 208 Introduction to Business/ Management Elective	3
BU 112 Business Communications	ACOM 130 Professional Communications	3
BU 114 Accounting I (4 credits)	MFTC 209 Accounting	3 + 1 Elective credit
BU 141 Introduction to Marketing	MRKT 103 Marketing	3
BU 143 Advertising	MRKT 203 Advertising /Marketing Elective/ Elective	3
BU 145 Principles of Retailing	MNGT 102 Retailing	3
BU 251 Fashion Merchandising	FASH 105 Fashion Fundamentals	3
BU 156 History of Costume	FASH xxx Fashion Elective/ Elective	3
BU 157 Understanding Textiles	FASH 270 Textiles/ Elective	3
BU 205 Retail Buying	MNGT 215 Buying & Merchandising Math/ Management Elective or Marketing Elective	3
BU Elective: BU 207 Personal Style or BU 240 Fashion Show Production	FASH 240 Fashion Styling or FASH 235 Fashion Show Production /Fashion Elective/ Elective	3
BU Elective: BU 232 Principles of Management	MNGT 207 Management	3
BU 225 Customer Service Management	MRKT 315 Services Marketing / Elective	3
EN 111 English I	ACOM 111 English Composition I	3
EN 112 English II	ACOM 300 Junior Writing Topics	3
FS 100 First Year Student Seminar	Not applicable	0
IS 111 Keyboarding Essentials	Not applicable	0
Liberal Arts Elective	Liberal Arts Elective	3
Liberal Arts Elective	Liberal Arts Elective	3
Mathematics Elective/ MA 132 College Algebra and Trigonometry or MA 141 Pre-Calculus Math	MFTC 114 College Algebra	3
Science Elective	Liberal Arts Elective	3
Social Science Elective/ SS 185 Macroeconomics or SS 186 Microeconomics	MFTC 204 Economics	3
Physical Education Activity	Not applicable	0
Physical Education Activity	Not applicable	0
	Total	61

A student who has not been awarded credit for MA 141 Pre-Calculus Math will be placed into MFTC114 College Algebra and will need to fulfill 72 credits at LIM College to complete the BBA in Fashion Merchandising.

**COURSE TO COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED
BBA Marketing**

Herkimer County Community College Courses	LIM Course Equivalency	Credits
BU 111 Business Organization and Management	MNGT 208 Introduction to Business/ Management Elective/ Elective	3
BU 112 Business Communications	ACOM 130 Professional Communications	3
BU 114 Accounting I (4 credits)	MFTC 209 Accounting	3+ 1 Elective credit
BU 141 Introduction to Marketing	MRKT 103 Marketing	3
BU 143 Advertising	MRKT 203 Advertising Marketing Elective	3
BU 145 Principles of Retailing	MNGT 102 Retailing	3
BU 251 Fashion Merchandising	FASH 105 Fashion Fundamentals	3
BU 156 History of Costume	FASH xxx Fashion Elective	3
BU 157 Understanding Textiles	FASH 270 Textiles/ Elective	3
BU 205 Retail Buying	MNGT 215 Buying & Merchandising Math/Management Elective or Marketing Elective	3
BU Elective: BU 207 Personal Style or BU 240 Fashion Show Production	FASH 240 Fashion Styling or FASH 235 Fashion Show Production /Fashion Elective/ Elective	3
BU Elective: BU 232 Principles of Management	MNGT 207 Management	3
BU 225 Customer Service Management	MRKT 315 Services Marketing	3
EN 111 English I	ACOM 111 English Composition I	3
EN 112 English II	ACOM 300 Junior Writing Topics	3
FS 100 First Year Student Seminar	Not applicable	0
IS 111 Keyboarding Essentials	Not applicable	0
Liberal Arts Elective	Liberal Arts Elective	3
Liberal Arts Elective	Liberal Arts Elective	3
Mathematics Elective/ MA 132 College Algebra and Trigonometry or MA 141 Pre-Calculus Math	MFTC 114 College Algebra	3
Science Elective	Liberal Arts Elective	3
Social Science Elective/ SS 185 Macroeconomics or SS 186 Microeconomics	MFTC 204 Economics	3
Physical Education Activity	Not applicable	0
Physical Education Activity	Not applicable	0
	Total	61

A student who has not been awarded credit for MA 141 Pre-Calculus Math will be placed into MFTC114 College Algebra and will need to fulfill 72 credits at LIM College to complete the BBA in Fashion Merchandising.

**C. COURSE TO COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED
BPS Fashion Merchandising**

Herkimer County Community College Courses	LIM Course Equivalency	Credits
BU 111 Business Organization and Management	MNGT 208 Introduction to Business/Management Elective/ Elective	3
BU 112 Business Communications	ACOM 130 Professional Communications	3
BU 114 Accounting I (4 credits)	MFTC 209 Accounting	3 + 1 Elective credit
BU 141 Introduction to Marketing	MRKT 103 Marketing	3
BU 143 Advertising	MRKT 203 Advertising /Marketing Elective/ Elective	3
BU 145 Principles of Retailing	MNGT 102 Retailing	3
BU 251 Fashion Merchandising	FASH 105 Fashion Fundamentals	3
BU 156 History of Costume	FASH xxx Fashion Elective	3
BU 157 Understanding Textiles	FASH 270 Textiles	3
BU 205 Retail Buying	MNGT 215 Buying & Merchandising Math	3
BU 225 Customer Service Management	MRKT 315 Services Marketing / Elective	3
BU Elective: BU 207 Personal Style or BU 240 Fashion Show Production	FASH 240 Fashion Styling or FASH 235 Fashion Show Production /Fashion Elective/ Elective	3
BU Elective: BU 232 Principles of Management	MNGT 207 Management	3
EN 111 English I	ACOM 111 English Composition I	3
EN 112 English II	ACOM 300 Junior Writing Topics	3
FS 100 First Year Student Seminar	Not applicable	0
IS 111 Keyboarding Essentials	Not applicable	0
Liberal Arts Elective	Liberal Arts Elective	3
Liberal Arts Elective	Liberal Arts Elective	3
Mathematics Elective	Liberal Arts Elective	3
Science Elective	Liberal Arts Elective	3
Social Science Elective	Liberal Arts Elective	3
Physical Education Activity	Not applicable	0
Physical Education Activity	Not applicable	0
	Total	61

D. LIM COURSES REQUIRED

Courses Required for BBA Fashion Merchandising	Credits
ACOM 102 Research and Analysis	1
ACOM 120 Public Speaking	3
ACOM 301 Ethics	3
FASH 233 Applied Concepts in Fashion Merchandising	3
FASH 290 CAD for Merchandising	3
FASH 315 Product Development	3
FASH 321 Web PDM	3
FASH 411 Fashion Merchandising Senior Orals	1
FASH 412 Fashion Merchandising Senior Capstone	3
MFTC 120 Business Spreadsheets	3
MFTC 220 Data Management	3
MFTC 315 Statistics	4
MFTC 314 Finance	3
MNGT 307 Business Law	3
MNGT 405 Leadership and Negotiation	3
MRKT 228 Power of the Brand	3
MRKT 310 Licensing	3
MRKT 318 Global Markets	3
SENR 301 Senior Co-op Prep	0
SENR 401 Senior Co-op	6
VMER 100 Introduction to Visual Merchandising	3
WORK 110 Industry Experience Seminar	1
WORK 120 Industry Experience Internship	2
WORK 210 Career Pathing Seminar	1
WORK 220 Career Pathing Internship	2
TOTAL	66

D. LIM COURSES REQUIRED

Courses Required for BBA Management	Credits
ACOM 102 Research and Analysis	1
ACOM 120 Public Speaking	3
ACOM 301 Ethics	3
FASH 233 Applied Concepts in Fashion Merchandising	3
MFTC 120 Business Spreadsheets	3
MFTC 220 Data Management	3
MFTC 315 Statistics	4
MFTC 314 Finance	3
MNGT 219 Entrepreneurship	3
MNGT 210 Managerial Decision Making	3
MNGT 220 Managing the Fashion Enterprise	3
MNGT 307 Business Law	3
MNGT 310 Global Management	3
MNGT 402 Human Resource Management	3
MNGT 405 Leadership and Negotiation	3
MNGT xxx Management Elective	3
MNGT 411 Management Senior Orals	1
MNGT 412 Management Senior Capstone	3
SENR 301 Senior Co-op Prep	0
SENR 401 Senior Co-op	6
VMER 100 Introduction to Visual Merchandising	3
WORK 110 Industry Experience Seminar	1
WORK 120 Industry Experience Internship	2
WORK 210 Career Pathing Seminar	1
WORK 220 Career Pathing Internship	2
TOTAL	66

D. LIM COURSES REQUIRED

Courses Required for BBA Marketing	Credits
ACOM 102 Research and Analysis	1
ACOM 120 Public Speaking	3
ACOM 301 Ethics	3
FASH 233 Applied Concepts in Fashion Merchandising	3
MFTC 120 Business Spreadsheets	3
MFTC 220 Data Management	3
MFTC 315 Statistics	4
MFTC 314 Finance	3
MNGT 307 Business Law	3
MNGT 405 Leadership and Negotiation	3
MRKT 204 Consumer Behavior	3
MRKT 205 Integrated Marketing Communications	3
MRKT 228 Power of the Brand	3
MRKT 230 Applied Marketing Research	3
MRKT 304 E-Commerce	3
MRKT 318 Global Markets	3
MRKT 411 Marketing Senior Orals	1
MRKT 412 Marketing Senior Capstone	3
SENR 301 Senior Co-op Prep	0
SENR 401 Senior Co-op	6
VMER 100 Introduction to Visual Merchandising	3
WORK 110 Industry Experience Seminar	1
WORK 120 Industry Experience Internship	2
WORK 210 Career Pathing Seminar	1
WORK 220 Career Pathing Internship	2
TOTAL	66

Courses Required for BPS Fashion Merchandising	Credits
ACOM 102 Research and Analysis	1
ACOM 120 Public Speaking	3
ACOM 301 Ethics	3
FASH 233 Applied Concepts in Fashion Merchandising	3
FASH 290 CAD for Merchandising	3
FASH 315 Product Development	3
FASH 321 Web PDM	3
FASH 411 Fashion Merchandising Senior Orals	1
FASH 412 Fashion Merchandising Senior Capstone	3
MFTC 120 Business Spreadsheets	3
MFTC 220 Data Management	3
MFTC 320 History of the U.S. Economy	4
MNGT 307 Business Law	3
MNGT 403 Sales Management	3
MNGT 405 Leadership and Negotiation	3
MRKT 228 Power of the Brand	3
MRKT 310 Licensing	3
MRKT 318 Global Markets	3
SENR 301 Senior Co-op Prep	0
SENR 401 Senior Co-op	6
VMER 100 Introduction to Visual Merchandising	3
WORK 110 Industry Experience Seminar	1
WORK 120 Industry Experience Internship	2
WORK 210 Career Pathing Seminar	1
WORK 220 Career Pathing Internship	2
TOTAL	66

F. ARTICULATION AGREEMENT FOLLOW-UP PROCEDURES

1. Procedures for reviewing, up-dating, modifying or terminating agreement:

- This agreement will automatically renew unless personnel from Herkimer County Community College and LIM College determine that amendments are necessary.
- The respective institutions will notify one another of curricular changes that impact the Articulation Agreement.
- Either institution may terminate this agreement at any time by written notice at least one year in advance of the effective date of termination.

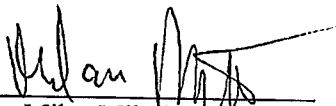
2. Procedures for publicizing agreement:

- LIM College and Herkimer County Community College agree that references to this Articulation Agreement can be made in both colleges' publications.



Effective Date: August, 2013

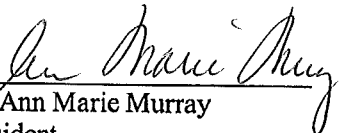
AGREEMENT ACCEPTED FOR
LIM COLLEGE



Dr. Milan Milasinovic
Vice President for
Academic Affairs


9/17/13
Date

AGREEMENT ACCEPTED FOR
HERKIMER COUNTY COMMUNITY COLLEGE



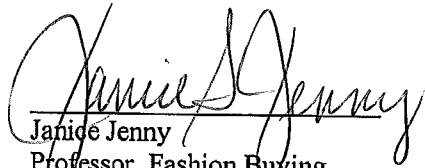
Dr. Ann Marie Murray
President

9/23/13
Date



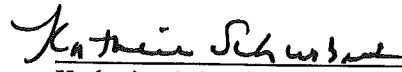
Mr. Michael Oriolo
Dean of Academic Affairs

9/19/13
Date



Janice Jenny
Professor, Fashion Buying
and Merchandising

9/19/13
Date



Katherine Schwabach
Counselor - Transfer Services

9-18-13
Date